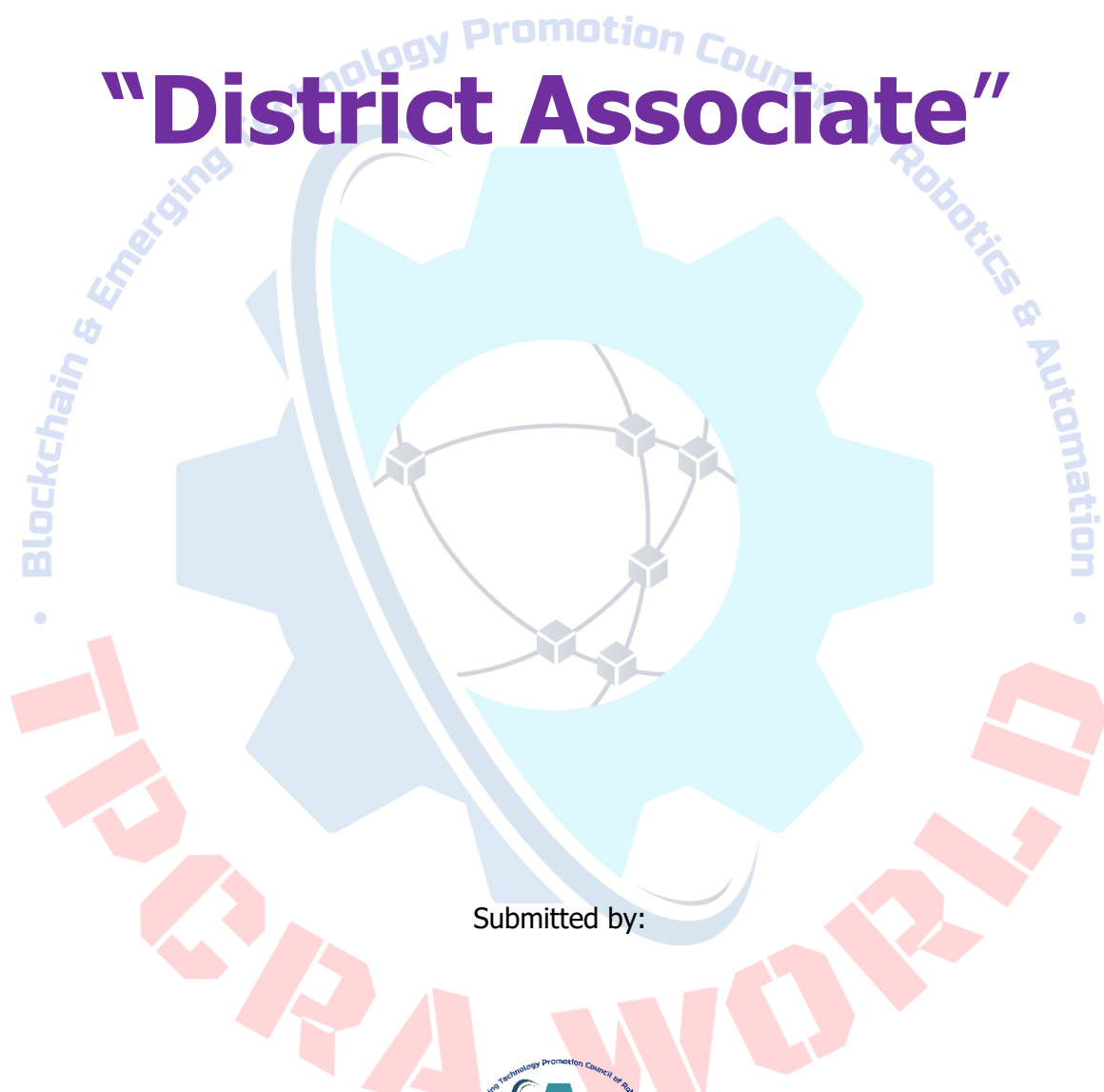


Proposal

For

“District Associate”



Submitted by:

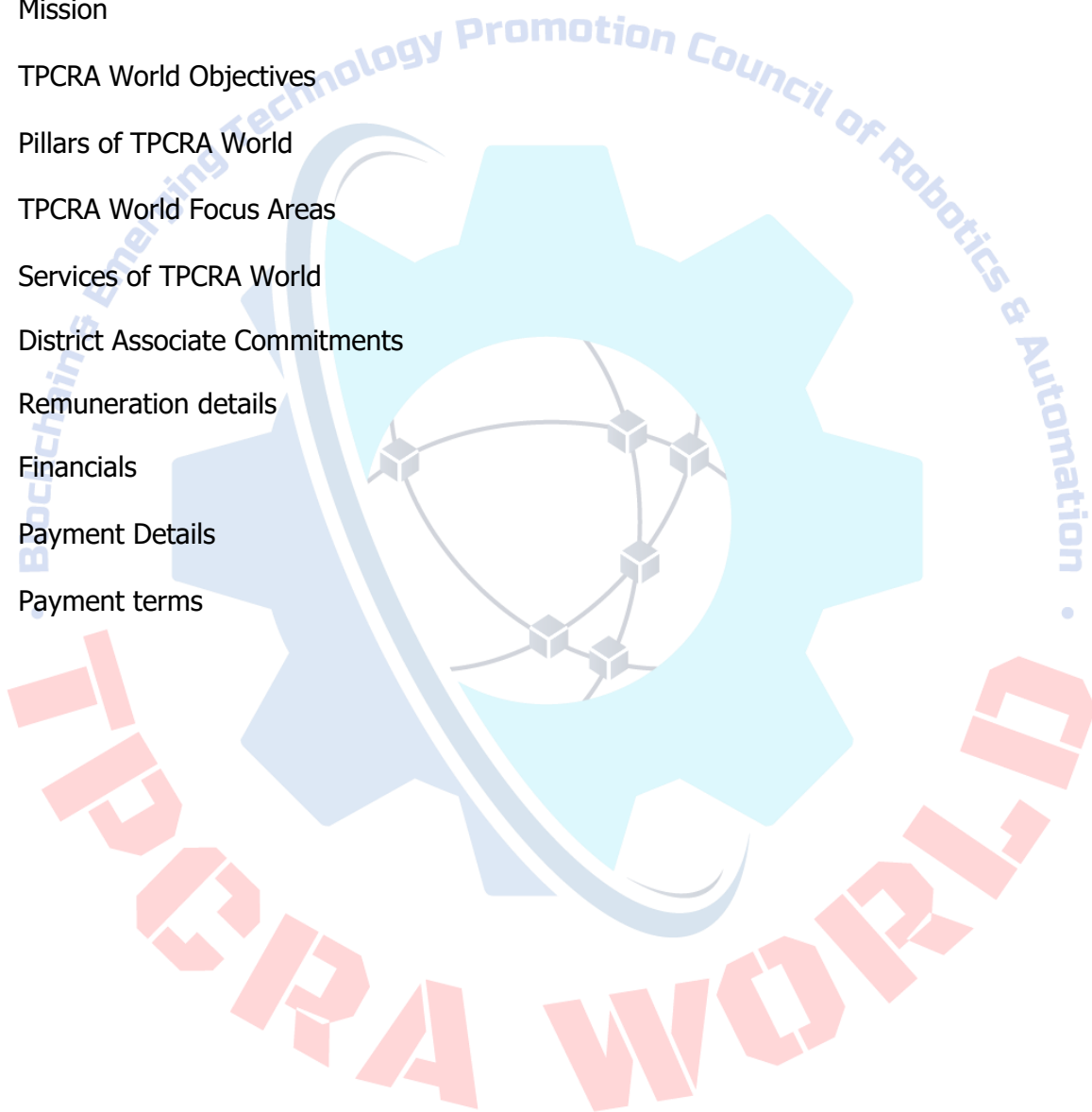


TPCRA World

www.tpcraworld.com

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Overview:

❖ TPCRA World

TPCRA World promotes all emerging technologies like Blockchain, AI, IoT, AR-VR, Robotics and other latest technologies by having collaborations across the Globe. The working model is wherein targeted specialist and expert Global companies are engaged to develop projects and contents to be delivered in Education Institutions, Industry or Government depending on the Service extended. TPCRA World selects State Chairman & appoints District Associates (DA) to connect and represent TPCRA World (or its Global Partner's services) to the End-user Target Group like Schools, Colleges, Universities, Corporates, Industries & Government. TPCRA World is appointing "District Associate" (DA) in 181 major cities across India in Phase 1 since November 2019 to be completed by March 2021. Further subsequently will be covered Phase wise in all 720 districts of India by 2025.

Vision

To be the leading hub for knowledge in the application of Emerging Technologies like Blockchain, AI, IoT and Robotics (BAIR) technologies, catalyzing adoption to enhance business value in the region.

Mission

- Upgrade Blockchain, Robotics, IOT and AI skills to international standards through significant industry involvement and develop necessary frameworks for standards, curriculum and quality assurance.
- Enhance, support and coordinate private sector initiatives for technical skill development through appropriate engagement models; strive for significant operational and marketing involvement.
- Creating demand by bringing financing, particularly in sectors where market mechanisms are ineffective or missing.
- Establish India as a hub for Blockchain, AI, IoT & Robotics , innovation, products and technology start-ups.
- Be an industry platform for sharing and building best practices and collaborative engagement.

TPCRA World Objectives

To help Industry, Govt. and Academia in an era of Robotics and Automation in India and become the **platform-of-choice** for the industry to discover, learn and adopt the latest technologies, we are engaged in –

➤ **Spreading Ideas:**

Ideas are the seed of innovation. We talk about it and regularly source ideas through our various channels to help our members in their business

➤ **Development of a Community:**

It's important that people understand robotics and automation better. We are building a community of Professionals in Robotics and Automation where members can interact to others, get details of latest happenings in the world over Robotics and AI. Members can post news, share activities, see business tenders, write blogs etc.

➤ **Building Consensus:**

Complex transformations like Industry 4.0, depend on people coming together in agreement. TPCRA WORLD regularly brings the industry together with researchers and policy makers through meetings, conferences, seminars and symposia.

➤ **Encouraging Adoption:**

Indian industries have an opportunity to invest in research & development and take advantage of cutting-edge automation technologies. We recognise that this may promote and extend the interests and influence of TPCRA WORLD's members and we consciously do that in a brand-neutral manner as much as possible.

➤ **Safety and Security:**

Robotics and automation solutions need to comply with safety and compliance standards in the respective industry. Some areas need new regulations and safety standards altogether. TPCRA WORLD plays a continuous role in discussing these rules and regulations as well as promote, improve and encourage training opportunities for people in robotics, automation and related disciplines.

Pillars of TPCRA WORLD

Mentoring

TPCRA WORLD is known for mentoring education and networking to help entrepreneurs and those starting new business. Every day, someone is mentored with the TPCRA WORLD ecosystem and guided towards the right path to achieve great heights. Besides creating wealth the organisation also work to alleviate poverty and unemployment by fostering entrepreneurship worldwide.

Knowledge

TPCRA WORLD through its community development porta, publications and various events and conferences gathers a lot of knowledge that is being imparted to the Industry to update their knowledge.

Networking

TPCRA WORLD conference attendees span the spectrum from successful founders of mature companies, entrepreneurs creating new companies, professional from top corporations leading venture capital firms to thought leaders to senior executives and technology Professionals

Incubation

TPCRA WORLD State and District Coordinators often assist start-ups by offering those incubators space or subsidized services by Sponsor and partners.

Investment

TPCRA WORLD works over demand generation and time to time it creates platforms for Investors and start-up companies where both meet, interact and understand the requirement of each other followed by business and investment.

TPCRA WORLD Focus Areas

International Trade Management

The International Trade Management initiative at TPCRA WORLD aims to provide a conducive business environment to technology companies (dealing in robotics, automation, artificial intelligence) to establish and grow in India markets. Through market development opportunities, policy interventions and alliances, the initiative helps the industry to build stronger and deeper relationships with overseas clients and other local stakeholders.

India being a fastest growing economy and developing country as well as supplier of top technical talent pool, It has also created immense opportunities within country itself. Global players and new tech companies eyeing India as a great potential market. Several high growth and under-penetrated regions look promising for the technology business. Through focused activities, delegations, events, summits, cross table meetings arrangement, research reports and country chapters, the global trade initiative aims to increase business opportunities and partnerships for participating companies across. Policy advocacy is a key pillar for the initiative. TPCRA WORLD actively works with its partners and members to represent key challenges faced by industry in key markets and also enables the same for global companies in India.

Channel Development

TPCRA WORLD has licensed select organizations around the world to offer the same training curriculum that are designed by TPCRA WORLD. To ensure that the instructors and laboratory facilities meet the TPCRA WORLD Standards, each organization was trained well and certified. TPCRA WORLD is proud to offer this expanded opportunity for industry professionals to travel the path to success.

Demand Generation

TPCRA WORLD works over demand generation and time to time it creates platforms for Investors and start- up companies where both meet, interact and understand the requirement of each other followed by business and investment.

Community Development

TPCRA WORLD is committed to its members to provide information over latest happenings, who is who in the Industry and Government. Through TPCRA WORLD Community portal we regularly provide such information to keep our members and stakeholder updated.

Research and Policy Advocacy

TPCRA WORLD promotes basic research and to catalyze cross-fertilization of ideas with R&D agencies in Robotics and Automation and Information Technology sectors for expanding and enriching the knowledge base. TPCRA WORLD works closely with Industry and govt. over the policies and organizes many round tables, conferences to gather policy recommendations.

Services of TPCRA

WORLD

STEAM SCHOOL, UK

Steam School is the perfect tool for Primary, Secondary, and International schools looking for a way to boost their STEAM curriculum. The world's first live streaming series, we bring STEM straight to your classrooms. Every week!

Students get to "meet" the best STEM Experts, scientists and STEM educators week after week and get enriched with real life STEM applications.

STEAMSTART, USA

Introduce students to the world of true project based learning and cultivate a love of learning STEM concepts from the very start.

Young children use core skills in aesthetically beautiful challenges. Design process and fabrication of scale models develops logical decision-making. Students build spatial awareness; use math skills in real world challenges; develop problem-solving tools; increase manual dexterity and focus on attention to detail.

All materials are correlated to Common Core Language Arts, Common Core Mathematics, and Next Generation Science Standards.

ISA MANGA MATHS, UK

AI Based Program. Game based

INVENTION CONVENTION (STEMIE), USA. A HENRY FORD INITIATIVE

Our Mission statement is to have every child in every school in India become an inventor and/or entrepreneur, once, better twice, and instill problem-identification, problem-solving, entrepreneurship, and creativity skills for life - through inventing, innovating, and entrepreneurial activities.

The STEM Entrepreneur Program, besides core STEM skills equips you with 21st century skills like Critical thinking, Creativity, Collaboration, Communication Information literacy, Media literacy Technology literacy, Flexibility, Leadership Initiative, Productivity and Social skills. World's first Student Invention & Entrepreneurship Program for Indian school student

KidEntrepreneur

This is a one time annual purchase for school that can be purchased independently or with the Invention Convention. Unlimited children are allowed access to this platform for the annual fee

ROCKIT, India

India's first solid fuel powered model rocket kit manufacturer, supplying kits to schools, colleges and rocket enthusiasts across the country. RockIT also provides turnkey educational solutions incorporating experiential learning based STEM education using scientifically designed curriculum, experiments and projects to students and educational institutions across the country. Set up Rocket Labs as well for schools and colleges

DISCOVERY, UK. AN EDUCATION INITIATIVE BY DISCOVER CHANNEL

Discovery Education is the global leader in standards-based digital curriculum resources for K–12 classrooms worldwide. We are the home to award-winning digital textbooks, multimedia content, and the largest professional development community of its kind.

OOBEDU

Augmented Reality, 3D based flash cards

STEM Kits

A series of STEM Kits designed for age group of 8+ years onwards and for Students & Hobbyists aspiring to learn the concepts of STEM and electronics in a fun-filled way. Real time practical applications, based on reusable electronic building blocks. Designed to create multiple experiments. Do-It-Yourself, Easy to use and self-explanatory these learning Kits with complete documentation and extensive audio-visuals.

PREBOO

Coding for schools, now with measurable student outcomes! PreBOO's K-5 standards are a roadmap for developing the whole student through computer science. Our goal is to reach ALL students and see computer science become part of a complete elementary education. With PreBOO every kid has the opportunity to build a foundation for their future. All they need is the internet and a computer.

Package Details: 100+ Courses (unlimited new courses automatically added to their account). Customized Student Licenses & School Plans. Teachers Training & Support.

Other Services

Appointment of District Associates

TPCRA WORLD reserves the right to appoint District Associates in order to expand its reach and help State Chairman to do more business through District Associate. However State Chairman can also recommend District Associates who can be appointed by TPCRA WORLD in the respective cities of the Region assigned to State Chairman. Only applicable for State Chairman. However existing District Associates can always recommend other District Associates, however final decision of selection will be with TPCRA World's selection process.

Training & Workshops

TPCRA WORLD has trainers on board for imparting training over Robotics, IoT, AI, Blockchain, RPA etc. State Chairman and District Associate is authorised to organize such trainings and workshops for schools and colleges.

Project & Consultancy

TPCRA WORLD closely work with Central and State Govt. and regularly monitors the tenders and other works being issued by Govt. of India time to time. TPCRA WORLD helps its State Chairman to get such work to enhance its business and also selected District Associates on recommendation by State Chairman or TPCRA World's core members.

Blockchain

TPCRA WORLD provides Customized Programs for Colleges, Faculty Development Programs, Workshops, Corporate Training, Center of Excellent- CoE, Placement and Recruitment Drives, Global Internships, Research and Development, Special Global Programs, Deep Consulting, PoC for Industry and Government extensive solutions.

Robotic & Other Lab Establishment

TPCRA WORLD is committed to build the Robotics and Automation ecosystem and to make people learn, inspire and execute. TPCRA WORLD provide the complete solutions to Schools through setting up Robotic Lab that helps students to show their creativity and also generate curiosity to do Robot building and science-based activities. TPCRA WORLD is associated with manufacturers of Robots and Robotics Equipment in order to deliver quick service to establish the lab. State Chairman & District Associate is authorised to communicate to Schools to establish Technology Centers

TPCRA WORLD Membership

TPCRA WORLD works for policy advocacy and Industry promotion related to Robotics and Automation and Information Technology. Therefor TPCRA WORLD invites application from companies from India related to said industries to become Members to avail various services of TPCRA WORLD to grow their business and get visibility. TPCRA WORLD Authorises to State Chairman to communicate to such companies to become members of TPCRA WORLD

Exhibition & Conferences

TPCRA WORLD organizes various events and conferences, awards etc. across the world. State Chairman gets an opportunity to sale Sponsorship, Exhibition Space, Awards Nomination etc to earn well and enhance its network.

Accreditation

TPCRA WORLD is well accepted and known within the Govt. corridors. TPCRA WORLD is the voice of Robotics and Automation and Information Technology Industry working for the policy advocacy closely with Govt. of India. TPCRA WORLD authorizes to State Chairman to communicate to schools, Colleges and other institutions to get Accreditation from TPCRA WORLD to add Value in the organization.

District Associate Minimum Yearly Commitment.

Sr. No.	Services Offered	Target Monthly	Target Yearly
1.	STEAM SCHOOL, UK (Global Webinar Series)	1 (Half Yearly)	2
2.	ISA MANGA MATHS, UK	NA	NA
3.	INVENTION CONVENTION (STEMIE), USA. A HENRY FORD INITIATIVE for Entrepreneurship	200 Licenses (Half Yearly)	400 Licenses
4.	KidEntrepreneur	NA	NA
5.	Robotic Labs or Technology Center	1 (Half Yearly)	2
6.	DISCOVERY, UK, AN EDUCATION INITIATIVE BY DISCOVER CHANNEL	200 Licenses (Half Yearly)	400 Licenses
7.	OOBEDU	NA	NA
8.	STEM Kits	NA	NA
9.	PREBOO	NA	NA
10.	Recommendation for Appointment of District Associate	1 (Half Yearly)	2
11.	Training & Workshops	1	12
12.	Project & Consultancy	NA	NA
13.	World Record	NA	NA
14.	BLOCKCHAIN	NA	NA
15.	TPCRA WORLD Membership (Details annexed)	NA	NA
16.	Exhibition & Conference	As per event	As per event
17.	Accreditation	NA	NA

Remuneration details:-

Sr.No	Order Requested	**Share %
1.	STEAM SCHOOL, UK	10%+50%
2.	ISA MANGA MATHS, UK	15%
3.	INVENTION CONVENTION (STEMIE), USA. A HENRY FORD INITIATIVE	10% + 50%
4.	KidEntrepreneur	15%
5.	Robotic Lab & Technology Center	10% + 50%
6.	DISCOVERY, UK, AN EDUCATION INITIATIVE BY DISCOVER CHANNEL	10% + 50%
7.	OOBEDU	15%
8.	STEM Kits	15%
9.	PREBOO	15%
10.	Recommendation for Appointment of District Associate	40%
11.	Training & Workshops	10%+50%
12.	Project & Consultancy (Executed by DA)	As applicable
13.	World Record	15%
14.	District Premier League	15%
15.	TPCRA WORLD Membership (Recurring)	15%
16.	Exhibition & Conference	15%
17.	Accreditation	15%

** Note: In case of State Chairman (SC) getting Selected the remuneration will be readjusted for District Associate with 10%+50% to "5%+ 10% of 50%" with the SC and other Services of 15% to "5% with the SC". Till the time SC is not appointed it will be shared with TPCRA World. And post SC appointment half the remuneration of SC will be shared with TPCRA World also from the DA's Share. Also point no.10, DA's remuneration will be 20% and SC's remuneration will be 30% for cases referred or recommended by the DA.

Financials Involvement

S/n	Items	Nos*	Description	Unit rate	Cost in INR
1	District Associate Appointment	1 District	District Associate of TPCRA World to promote, sale and market the services offered by TPCRA WORLD in respective district.	2,00,000.00	2,00,000.00
2				Add GST @ 18%	2,36,000.00
	Total				2,36,000.00

Payment Details.

Bank Account Details:

Name of Account Holder – TPCRA World

Bank Name – HDFC Bank Limited

Bank Address- 3, NRI Complex,
Mandakini, GK-4, Alaknanda, New
Delhi- 110019

Account No – 5020 0059 2378 25

IFSC Code – HDFC0000578

Payment Terms

- **100% Advance**
- All disputes arising shall be subjected to New Delhi Jurisdiction

For Further Enquiry

Rajiv Bordoloi
Director General



TPCRA World

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New Delhi 110019

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